Deformations of the Ear and Their Nonsurgical Correction

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Abstract
The incidence of congenital ear deformities has been documented to be as high as 58% of all newborns. Unfortunately, the majority of these deformations do not spontaneously self-correct, leaving the child with a permanent deformity that can only be corrected through surgery. With the evolving simplicity of ear molding that can be done in the office, this can obviate the need for unnecessary surgery that comes with its own set of complications and a higher cost. Early detection and early treatment is key for successful ear molding. The purpose of this article is to review the types of deformational ear deformities and the most up-to-date literature on ear molding, increase awareness to this topic, and ultimately increase patient and parental satisfaction with their overall care.

Keywords
ear deformity, ear molding, ear malformation, nonsurgical, congenital ear deformity

Introduction
It has long been taught in medical school and pediatric residency training that deformations of the ear will self-correct and that any intervention in the neonatal period is unnecessary. Recent evidence to the contrary, that a significant majority of these do not self-correct, demands that pediatricians and neonatologists be able to not only recognize the pattern and types of deformation but assume a pivotal role in the early management of these differences. The purpose of this treatise is to provide a platform in which primary providers can

1. Recognize the differences between congenital ear malformations and deformations
2. Recognize the clinical subtypes of deformations
3. Understand the physiology of the neonatal ear and the changes it undergoes in the first weeks of life
4. Be cognizant of the types of external ear molding systems available and their applications, limitations, and shortcomings
5. Be able to treat ear deformities early in life without the need for a specialist consultation with the goal of obviating the need for costly, inconvenient, and often painful surgical procedures later in life
6. Often correct the deformity to a degree that it is superior to those that can be achieved by surgical treatment

Normal Ear Anatomy
For the purposes of discussion of treatment options and in dealing with parents and patients who may have researched their child’s ear condition, it is important that pediatricians have a rudimentary knowledge of external ear (pinna, auricle) anatomy (Figure 1).

Contribution of the Pinna to Hearing and Appearance
The auricle or pinna, consists of a framework of cartilage and skin that is distinct from individual to individual.¹ The appearance of the pinna is important for the aesthetic balance of the face. In addition to the aesthetic appearance of the ear, children with ear deformations can go on to develop serious emotional and psychological problems.² ³ It has been observed that children and adults with ear deformities experience significantly more anxiety, behavioral issues, psychological distress, and social avoidance than those with normal

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ear architecture. With early diagnosis and early treatment, surgical intervention can be avoided as well as undue psychological and social angst for the child.

In addition to contributing to a normal appearance, the pinna is functionally important in spatial hearing, or the ability to localize sound in space. A normal pinna architecture allows for reflection, shadowing, dispersion, diffraction, interference, and resonance, called pinna ques. These pinna ques are important for safety (ie, locating a sound direction in traffic) and accuracy when listening in a crowd. “Localization gives listeners the ability to construct auditory scenes of their surroundings, which reinforce their sense of space and their relationship with auditory objects in their surroundings.”

Malformation Versus Deformation

Congenital ear anomalies are typically broken down into 2 main categories: malformations and deformations. Ear malformations are conditions in which there is a deficiency in one or more auricular components (cartilage, skin, or soft tissue) due to abnormal embryologic development between the fifth and ninth weeks of gestation, thus resulting in an underdeveloped pinna. When this is extreme the condition is often referred to as microtia or when all elements are missing, anotia. In contrast, ear deformations are conditions in which all (or mostly all) ear components are present but they are just missshapen, folded, or pleated. Deformational anomalies may occur secondary to in utero or ex utero external forces such as pressure from the birth canal or malposition when sleeping.

The incidence of ear deformation in newborns has been documented in several studies and varies between 6% and 58%. Earlier studies reported an incidence around 20% when taken in aggregate, while later studies report an incidence as high as 58%. It appears that either this incidence is increasing or observers are being more diligent in their assessment, or a combination of the two.

In general, ear deformations can be placed in 5 major subcategories:

1. Prominent ears: Ears that stick out or project well beyond the normal plane of the ear. This is usually due to enlargement of the conchal cartilage or effacement of the antihelical fold or both (Figure 2).
2. Stahl's deformity: Characterized by a third crus of the antihelix, which courses to the helical rim above the superior and inferior crus and causes effacement of the helical rim (Figure 3).
3. Cup or lop ears are seen when the superior portion of the helix is folded down and over the antihelix (Figure 4).
4. Cryptotia is a condition in which the upper portion of the helix is buried under the temporal skin. By gently pulling the ear posteriorly a normal ear form is seen (Figure 5).
5. Helical rim anomalies are those in which the helix is folded or pleated or has an irregular curve (Figure 6).
Not infrequently, 2 or more types may be combined in a single patient representing a complex, mixed, or combination deformity.

Of special consideration are a group of anomalies, which go by the heading of constricted ears (Figure 7). Strictly speaking, these ears are malformations in that there is a cartilaginous and soft tissue deficiency. The ear appears as if it has been crimped inward by a purse-string-type effect and they are typically smaller than normal. In addition to this deficiency they may be folded or pleated. The importance of recognizing this subgroup is that although they are mixed malformations and deformations, the deformational component may be improved with molding (see below).
Maternal estrogen levels peak at or near delivery and these hormones cross the placental barrier resulting in high estrogen levels in the fetus as well. High estrogen levels cause increased cartilage pliability in the pubic symphysis of the mother and in the ears and noses of fetuses. Cartilage is a matrix composed of cells (chondrocytes) and an intercellular matrix made up of collagen, proteoglycans, and some elastins. Estrogens work indirectly by increasing hyaluronic acid levels, which decreases cartilage elasticity and, hence, makes it less elastic and more pliable or conformable.\textsuperscript{15,17-19} This facilitates delivery of the fetus by softening facial cartilage of the ear and nose. It is during this early post birth stage that deformed cartilages can be molded into a more normal shape by the application of an external force in the form of an ear molding device. After 3 days maternal estrogen begins to decline and decrease to levels seen in older children by 6 weeks resulting in cartilage that is
more firm and less elastic, thereby closing the window on the ability to mold the ear nonsurgically. Breastfeeding tends to extend the window to mold, most likely from the presence of maternal estrogen in breast milk.

The Natural History of Untreated Ear Deformities

If left untreated, a percentage of these ear deformities may spontaneously self-correct (30%), however, it is currently impossible to predict which will do so. In 1990, Matsuo et al followed 1000 Japanese babies from birth to 1 year of age. He observed that lop ear deformities were the most common type of deformational ear anomaly occurring in 38.1% of newborns and found that approximately 84% will resolve spontaneously if left untreated. Stahl’s ear was the second most common ear deformity occurring in 8.7% of all newborns. Eighty-five percent of these deformities spontaneously resolved with the frequency changing to 1.3% by 1 year of age. He found that the prevalence of prominent ears to be 0.4% of newborns. If not corrected, the frequency has...
been shown to increase to 4.4% by 1 month of age and 5.5% by 1 year of age. The of prevalence of cryptotia was found to be 0.2% and did not spontaneously correct.21

In 2017, Zhao et al reported a prospective study of 1500 newborns and carefully examined their ears at 7 days and 30 days of life.16 The incidence of all deformational anomalies was 57.46% with spontaneous correction of 31.55% of this cohort at 1 month, leaving 39.33% uncorrected. Gender, maternal age, and history of parental smoking/alcohol use were not found to be significant risk factors for development of deformational ear deformities. However, 7 factors were found to be statistically significant: mother’s delivery situation (natural delivery vs cesarean), history of maternal hepatitis, abnormal pregnancy (oligohydramnios, torsio funiculi umbilici, placenta previa), and neonatal weight greater than 4000 g. Cesarean delivery, newborn weight less than 2500 g, and a mother with no abnormal pregnancy or history of hepatitis were protective factors against development of an auricular deformity.16 This information can be very useful to help counsel parents prenatally.

Despite Matsuo and Zhang’s observation that some deformities self-correct, the majority it appears do not. For those patients, the only alternative is surgery, which is performed at age 5 years or older. Such surgery typically involves a 1- to 3-hour operation, the wearing of a protective head wrap for 5 to 7 days postoperatively, the avoidance of sports for approximately 6 weeks, incomplete correction, and of course the risk of bleeding, infection, and scars. As such, it is recommended that the diagnosis of an auricular deformational anomaly versus malformational anomaly be made at the time of birth and the neonate followed closely. If the deformity does not demonstrate correction by 1 week of life, ear molding should be advised.4,12,15,22 If ear molding is initiated within 1 week of life, this can result in excellent correction and avoidance of future surgery and can often lead to a more superior and natural result than surgery can accomplish.12,15,22

**Ear Molding**

Ear molding is a noninvasive, painless method of direct pressure applied to the deformational ear that serves to normalize the shape of the ear within a few weeks to months. The earlier the device is placed, the better the result and the shorter the duration of treatment, due to the cartilage pliability factors mentioned previously.4,12,15,22-27

Ear molding was first described in the 1980s by Matsuo and Korozumi using self-adhering Reston foam and Aluwax (a dental compound) and steri-strips. Other techniques of ear molding include using soft elastic double face loop padding, foam strips, thermoplast splints, wax mold and tape, silastic tubing with a wire core segment, and adherent skin strips.2,3,5,11,15,19,25,26 In 1990, the Ear Well system was developed, which involved using a hard plastic stent, conformer, and plastic cap.12 The difficulty with all of these techniques and devices is that they require early diagnosis and a separate visit to an ear specialist that can apply the device. InfantEar was introduced in 2017 and was designed for the pediatrician or nurse practitioner without having to defer to an ear specialist allowing for earlier initiation of treatment.22

**Commercially Available Products**

Commercially available devices include Ear Buddies, Otostick, Ear Well, and InfantEar. Ear Buddies are marketed directly to parents, and include a flexible rim wire and tape to be applied by the parents. Although simple in its design, its application is tedious and it does not treat the full range of deformities observed. Additionally, putting the treatment in the hands of parents who are not familiar with ear deformities may be problematic.

Otostick is a simple 2-sided tape designed only for ear prominence only in children beyond the age of 3 months and to be applied by parents. This device is likely efficacious but has not been shown to be so in peer-reviewed studies. Waiting until 3 months of age will be less effective than in newborns with ear prominence. However, as it has been shown that the incidence of ear prominence increases during the first year of life, this device may have a role to play.15

Ear Well is a system designed for specialists (otolaryngologists, plastic surgeons) and consists of a fixed outer framework and conformers to mold and shape the ear, and a cap. Although efficacious it comes in only 2 sizes that may not fit the infant’s ears, and requires a complicated series of steps for maximum benefit.

InfantEar differs from the Ear Well in that its design avoids direct pressure on the ear. It is designed for pediatricians and uses a series of progressive steps to reshape the ear beginning with a base piece, and adding conformers, a new stabilization piece, and is contoured to each ear with the addition of a soft silicone gel that holds all the components together on curing. It is easy to apply and gives excellent results in the majority of patients. Similarly to other ear molding devices, it can cause minor skin irritation when wet or soiled.

**Importance of Early Initiation of Ear Molding**

Although ear molding has been in use since the early 1980s, its widespread acceptance has been hampered by delays in proper diagnosis, the accessibility of suitable molding materials, and the incorrect assumption that
these deformities will self-correct.\textsuperscript{4,7,12,15,28} Despite numerous studies demonstrating efficacy of ear molding few parents have traditionally elected early nonsurgical treatment, most often due to a lack of information.\textsuperscript{16}

Early correction is instrumental to a good outcome.\textsuperscript{4,12,22,27} Doft et al demonstrated that 96\% of ear deformities were corrected and that treatment time can be reduced from 6 to 8 weeks to 2 weeks if molding is initiated within the first 2 weeks of life. In addition, with delay in treatment, treatment times are increased (3 to 12 months) with worse correction rates ranging from 18\% to 70\%.\textsuperscript{4}

Despite their bulky and seemingly cumbersome appearance, ear molding devices are extremely safe, simple, and unimposing on the daily activities for the infant and the parents. When the caregivers of 100 infants who received ear molding were surveyed, 100\% of participants rated the procedure as simple, 70\% rated the result as “excellent,” 0\% did not note increased irritability of the infant, and 99\% of parents reported that they would repeat molding. The majority also noted that breastfeeding was not hindered with molding and that the device did not cause negative public attention.\textsuperscript{4}

When given the option of 30\% chance of spontaneous correction versus a 90\% chance of improvement of the deformity with an ear molding procedure, parents were quick to choose the low-risk intervention.\textsuperscript{4}

The benefits of early nonsurgical intervention of congenital ear deformities cannot be disputed. Besides the obvious avoidance of surgery, the procedure is low risk, painless, and has a decreased rate of residual deformity of the ear when compared with surgery (4\% vs 10\% to 24\% with surgery).\textsuperscript{4} At this time, given that clinicians are unable to predict which ear deformities will self-correct, we recommend treating all deformities with ear molding within the first week of life as there is little downside and a significant upside.\textsuperscript{4,12}

**Conclusion**

Recognizing the different types of congenital ear deformities is paramount as it influences patient management (surgical vs nonsurgical) and ultimately long-term patient and parental satisfaction. Deformational ear anomalies can be successfully treated nonsurgically if such therapy is initiated within the first weeks of life. All clinicians evaluating neonates should be aware of the different types of ear deformities and the importance of early nonsurgical intervention.

**Author Contributions**

CSC and SPB both conceptualized and designed the paper, carried out the data collection, reviewed and revised the manuscript, and approved the final manuscript as submitted. Both authors approved the final manuscript as submitted and agree to be accountable for all aspects of the work.

**Declaration of Conflicting Interests**

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